

REP HEADLINE# 6187635
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 12.17
CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #
AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
ALEXANDRIA, VA 22310
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6187635 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#490 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 12.17

REP: REVISIONS
REVISED RATES LINES 1-45
REVISED SPOTS LINES 7-10, 13, 14, 19, 21, 23, 26, 34, AND 35
REVISED TP AND PROGRAM 11 AND 12
ADDED LINES 46-52
REV TTL \$63,800 @97X
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM BILL NELSON FOR SENATE

44A: \$700

9/10

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 490

✓	R		500A-530A	30		\$75.00	10/9	10/12	4		TU-F	4
---	---	--	-----------	----	--	---------	------	-------	---	--	------	---

PROGRAM : 5AM NEWS
CON COM1: 5AM NEWS

✓	R		500A-530A	30		\$75.00	10/15	10/15	1		MON	1
---	---	--	-----------	----	--	---------	-------	-------	---	--	-----	---

PROGRAM : 5AM NEWS
CON COM1: 5AM NEWS

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
AUG23/12 12.17
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	R		530A-600A PROGRAM : 530AM NEWS CON COM1: 530AM NEWS	30		\$125.00	10/9	10/12	4		TU-F	4
4	R		530A-600A PROGRAM : 530AM NEWS CON COM1: 530AM NEWS	30		\$125.00	10/15	10/15	1		MON	1
5	R		600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$325.00	10/9	10/11	3		TU-TH	3
6	R		600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$325.00	10/15	10/15	1		MON	1
7	RS		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/9	10/12	8		TU-W,F	8
8	RS		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/15	10/15	2		MON	2
9	RS		900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/9	10/12	4		TU-F	4
10	RS		900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/15	10/15	1		MON	1
11	*		1000A-1030A PROGRAM : NEWS CON COM1: NEWS	30		\$80.00	10/9	10/12	4		TU-F	4

```
# 703-516-9680
FROM REP AUG23/12 12.17
***CHANGES*** ** WFLA-TV ***
```

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	*		1000A-1030A	30		\$80.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
CON COM1: NEWS												
13	S		1100A-1200N	30		\$195.00	10/10	10/12	0		W-F	0
PROGRAM : MIDDAY NEWS												
CON COM1: MIDDAY NEWS												
14	S		1100A-1200N	30		\$195.00	10/15	10/15	0		MON	0
PROGRAM : MIDDAY NEWS												
CON COM1: MIDDAY NEWS												
15	R		200P-300P	30		\$125.00	10/9	10/12	4		TU-F	4
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
16	R		200P-300P	30		\$125.00	10/15	10/15	1		MON	1
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
17	R		400P-500P	30		\$600.00	10/9	10/12	4		TU-F	4
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
18	R		400P-500P	30		\$600.00	10/15	10/15	1		MON	1
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
19	RS		500P-530P	30		\$450.00	10/9	10/11	2		TU-TH	2
PROGRAM : 5PM NEWS												
CON COM1: 5PM NEWS												
20	R		500P-530P	30		\$450.00	10/15	10/15	1		MON	1
PROGRAM : 5PM NEWS												
CON COM1: 5PM NEWS												

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP AUG23/12 12.17
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	RS		530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$900.00	10/9	10/12	3		TU-F	3
23	RS		600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,200.00	10/9	10/12	3		TU-F	3
24	R		600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,200.00	10/15	10/15	1		MON	1
25	R		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	10/10	10/12	3		W-F	3
26	RS		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	10/15	10/15	0		MON	0
27	R		700P-730P PROGRAM : ET NEWS CON COM1: ET	30		\$1,000.00	10/9	10/12	4		TU-F	4
28	R		700P-730P PROGRAM : ET NEWS CON COM1: ET	30		\$1,000.00	10/15	10/15	1		MON	1
29	R		730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,000.00	10/9	10/12	4		TU-F	4
30	R		730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,000.00	10/15	10/15	1		MON	1

REP HEADLINE# 6187635
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 12.17
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	R		700P-815P	30		\$1,700.00	10/14	10/14	1		SUN	1
PROGRAM : FBALL NIGHT IN AM												
CON COM1: FBALL NIGHT IN AM												
32	R		1100P-1130P	30		\$1,250.00	10/9	10/14	5		TU,TH+SU	5
PROGRAM : 11PM NEWS												
CON COM1: 11PM NEWS												
33	R		1100P-1130P	30		\$1,250.00	10/15	10/15	1		MON	1
PROGRAM : 11PM NEWS												
CON COM1: 11PM NEWS												
34	RS		1230A-130A	30		\$100.00	10/9	10/12	3		TU-F	3
PROGRAM : FALLON												
CON COM1: FALLON												
35	RS		1230A-130A	30		\$100.00	10/15	10/15	0		MON	0
PROGRAM : FALLON												
CON COM1: FALLON												
36	R		700A-900A	30		\$250.00	10/13	10/13	1		SAT	1
PROGRAM : SAT TODAY												
CON COM1: SAT TODAY												
37	R		900A-1000A	30		\$150.00	10/13	10/13	1		SAT	1
PROGRAM : SAT NEWS												
CON COM1: SAT NEWS												
38	R		1200N-100P	30		\$75.00	10/13	10/13	1		SAT	1
PROGRAM : SAT NOON NEWS												
CON COM1: SAT NOON NEWS												
39	R		600P-630P	30		\$700.00	10/13	10/13	1		SAT	1
PROGRAM : SAT 6PM NEWS												
CON COM1: SAT 6PM NEWS												

1130-1230
 due NFL

1
 nuq

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES AUG23/12 12.17
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	R		700P-800P PROGRAM : SAT ET CON COM1: SAT ET	30		\$325.00	10/13	10/13	1		SAT	1
41	R		800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$250.00	10/14	10/14	1		SUN	1
42	R		900A-1000A PROGRAM : SUN NEWS CON COM1: SUN NEWS	30		\$150.00	10/14	10/14	1		SUN	1
43	R		1200N-100P PROGRAM : SUN NOON NEWS CON COM1: SUN NOON NEWS	30		\$75.00	10/14	10/14	1		SUN	1
44	R		600P-630P PROGRAM : SUN 6PM NEWS CON COM1: SUN 6PM NEWS	30		\$750.00	10/14	10/14	1		SUN	1
45	R		630P-700P PROGRAM : NBC SUN NEWS CON COM1: NBC SUN NEWS	30		\$2,500.00	10/14	10/14	1		SUN	1
46	A		1030A-1100A PROGRAM : EXTRA CON COM1: EXTRA	30		\$80.00	10/9	10/12	4		TU-F	4
47	A		1030A-1100A PROGRAM : EXTRA CON COM1: EXTRA	30		\$80.00	10/15	10/15	1		MON	1
48	A		1000P-1100P PROGRAM : PARENTHOOD CON COM1: PARENTHOOD	30		\$1,800.00	10/9	10/9	1		TUE	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49	A		1000P-1100P	30		\$1,800.00	10/10	10/10	1		WED	1
PROGRAM : CHICAGO FIRE												
CON COM1: CHICAGO FIRE												
50	A		1000P-1100P	30		\$1,500.00	10/12	10/12	1		FRI	1
PROGRAM : DATELINE												
CON COM1: DATELINE												
51	A		1130P-1230A	30		\$325.00	10/10	10/10	1		WED	1
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												
52	A		1130P-1230A	30		\$325.00	10/15	10/15	1		MON	1
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												
OCT/12						63800.00						
CONTRACT TOTAL												63800.00
TOTAL SPOTS												97

MARKET TOTALS \$346,062 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 63100	Campaign Ref: E:120628109
Buyer: ..	Client/Product/Estimate: .. / 1490	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06187635
Est./PO Number: 06187635	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Bill Nelson 4 Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
11	M-F 10a Daytime TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
12	M-F 10a Daytime M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
13	M-F 11a News ..WTF..	03		30 Comme	Nbr of Spots Closed PR	3	3	
14	M-F 11a News M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
26	M-F 7p Entertainment Tonight TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
27	M-F 7p Entertainment Tonight M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
28	M-F 730p Extra TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
29	M-F 730p Extra M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
Weekly Totals: Total Spots(Ord Spots)					80	16	96	
Closed PR					15	4	19	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 63100	Campaign Ref: E:120628109
Buyer: ..	Client/Product/Estimate: . / .490	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06187635
Est./PO Number: 06187635	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
48	M-F 5a News .TWTF..	06	75	30 Comme	Nbr of Spots 4		4	300
49	M-F 5a News M.....	06	75	30 Comme	Nbr of Spots 1		1	75
50	M-F 530a News .TWTF..	06	125	30 Comme	Nbr of Spots 4		4	500
51	M-F 530a News M.....	06	125	30 Comme	Nbr of Spots 1		1	125
52	M-F 6a News .TWTF..	06	325	30 Comme	Nbr of Spots 3		3	975
53	M-F 6a News M.....	06	325	30 Comme	Nbr of Spots 1		1	325
54	M-F 7a Today Show .TWTF..	03	900	30 Comme	Nbr of Spots 8		8	7200
55	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots 2		2	1800
56	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots 4		4	2200
57	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots 1		1	550
Weekly Totals: Total Spots(Ord Spots)					80	16	96	
Closed PR					15	4	19	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	63100	Campaign Ref:	E:120628109
Buyer:	FL	Client/Product/Estimate:	./ 1490	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06187635
Est./PO Number:	06187635	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
58	M-F 10a News TWTF..	06	80	30 Comme	Nbr of Spots 4		4	320
59	M-F 10a News M.....	06	80	30 Comme	Nbr of Spots 1	1	1	80
60	M-F 2p Rachael Ray TWTF..	06	125	30 Comme	Nbr of Spots 4		4	500
61	M-F 2p Rachael Ray M.....	06	125	30 Comme	Nbr of Spots 1	1	1	125
62	M-F 4p Dr Oz TWTF..	03	600	30 Comme	Nbr of Spots 4		4	2400
63	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots 1	1	1	600
64	M-F 5p News TWTF..	06	450	30 Comme	Nbr of Spots 2		2	900
65	M-F 5p News M.....	06	450	30 Comme	Nbr of Spots 1	1	1	450
66	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots 3		3	2700
67	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots 3		3	3600
Weekly Totals: Total Spots(Ord Spots)					80	16	96	
Closed PR					15	4	19	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 63100	Campaign Ref: E:120628109
Buyer: FL	Client/Product/Estimate: / /490	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06187635
Est./PO Number: 06187635	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
68	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
69	M-F 630p ET / 530p CT NBC Nightly News ..WTF..	03	2000	30 Comme	Nbr of Spots	3	3	6000
70	M-F 7p News ..TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4000
71	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
72	M-F 730p Entertainment Tonight ..TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4000
73	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
74	Sun 7p ET / 6p CT Football Night in AmericaS	08	1700	30 Comme	Nbr of Spots	1	1	1700
75	M-Su 11p News ..T.TFS.	03	1250	30 Comme	Nbr of Spots	4	4	5000
76	M-Su Late News Late RunS	03	1250	30 Comme	Nbr of Spots	1	1	1250
77	M-Su 11p News	03	1250	30 Comme	Nbr of Spots	1	1	1250
Weekly Totals: Total Spots(Ord Spots)					80	16	96	
Closed PR					15	4	19	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	63100	Campaign Ref:	E:120628109
Buyer:	FL	Client/Product/Estimate:	. / 1490	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06187635
Est./PO Number:	06187635	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
78	M-F 1237a ET / 1137p CT Late Night TWTF..	06	100	30	3		3	300
79	Sat 7a Today Show	06	250	30	1		1	250
80	Sat 9a News	06	150	30	1		1	150
81	Sat 12p News	06	75	30	1		1	75
82	Sat 7p Entertainment Tonight	06	325	30	1		1	325
83	Sun 8a Today Show	06	250	30	1		1	250
84	Sun 9a News	06	150	30	1		1	150
85	Sun 12p News	06	75	30	1		1	75
86	Sun 6p News	03	750	30	1		1	750
87	Sun 630p ET / 530p CT NBC Nightly News	03	2500	30	1		1	2500
Weekly Totals: Total Spots(Ord Spots)					80	16	96	
Closed PR					15	4	19	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 63100	Campaign Ref: E:120628109
Buyer: ..	Client/Product/Estimate: .. / /490	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06187635
Est/PO Number: 06187635	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
88	M-F 1030a Extra ..S ..TWTF..	06	80	30 Comme	Nbr of Spots 4		4	320
89	M-F 1030a Extra M.....	06	80	30 Comme	Nbr of Spots	1	1	80
90	Tue 10p ET / 9p CT Parenthood ..T.....	06	1800	30 Comme	Nbr of Spots 1		1	1800
91	Wed 10p ET / 9p CT Chicago Fire ..W.....	06	1800	30 Comme	Nbr of Spots 1		1	1800
92	Fri 10p ET / 9p CT Dateline NBC FridayF..	06	1500	30 Comme	Nbr of Spots 1		1	1500
93	M-F 1135p ET / 1035p CT Tonight Show ..W....	06	325	30 Comme	Nbr of Spots 1		1	325
94	M-F 1135p ET / 1035p CT Tonight Show M.....	06	325	30 Comme	Nbr of Spots	1	1	325
Weekly Totals: Total Spots(Ord Spots)					80	16	96	
Closed PR					15	4	19	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
					780.00			

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
11	M-F 10a Daytime	:30 Commercial	10/08/12	Closed Pre Emption		No Makegood / Credit	0000000000	E:120628109
12	M-F 10a Daytime	:30 Commercial	10/15/12	Closed Pre Emption	195.00	No Makegood / Credit	0000000000	E:120628109
13	M-F 11a News	:30 Commercial	10/08/12	Closed Pre Emption	390.00	No Makegood / Credit	0000000000	E:120628109
14	M-F 11a News	:30 Commercial	10/08/12	Closed Pre Emption	0.00	10/10, 10/16)	0000168004	E:120628109
26	M-F 7p Entertainment Tonight	:30 Commercial	10/08/12	Closed Pre Emption	195.00	No Makegood / Credit	0000000000	E:120628109
27	M-F 7p Entertainment Tonight	:30 Commercial	10/08/12	Closed Pre Emption	4,800.00	10/09, 10/15, 10/16)	0000167930	E:120628109
28	M-F 730p Extra	:30 Commercial	10/08/12	Closed Pre Emption	1,200.00	10/09, 10/15, 10/16)	0000167930	E:120628109
29	M-F 730p Extra	:30 Commercial	10/08/12	Closed Pre Emption	4,800.00	No Makegood / Credit	0000000000	E:120628109
					1,200.00	No Makegood / Credit	0000000000	E:120628109

Grand Totals

		Month 10 Weeks: 4	
Totals		10/08	10/15
Spots	96		80
Cost	63100		54115
			8985

Grand Totals:

Spots:	96
Gross Total:	63,100.00
Commission:	9,465.00
Net Total:	53,635.00

JUN 18/12 17.0
*** WFLA-TV ***

PROGRAM : 530AM NEWS
CON COM1 : 530AM NEWS

REP HEADLINE# 6187635
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			530A-600A PROGRAM : 530AM NEWS CON COM1: 530AM NEWS	30		\$300.00	10/15	10/15	1		MON	1
5			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$840.00	10/9	10/11	3		TU-TH	3
6			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$840.00	10/15	10/15	1		MON	1
7			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	10/9	10/12	3		TU-W,F	3
8			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	10/15	10/15	1		MON	1
9			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$660.00	10/9	10/12	8		TU-F	8
10			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$660.00	10/15	10/15	2		MON	2
11			1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$195.00	10/9	10/12	4		TU-F	4
12			1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$195.00	10/15	10/15	1		MON	1

REP HEADLINE# 6187635
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.0
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$195.00	10/10	10/12	3		W-F	3
14			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$195.00	10/15	10/15	1		MON	1
15			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	10/9	10/12	4		TU-F	4
16			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	10/15	10/15	1		MON	1
17			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$720.00	10/9	10/12	4		TU-F	4
18			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$720.00	10/15	10/15	1		MON	1
19			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,080.00	10/9	10/11	3		TU-TH	3
20			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,080.00	10/15	10/15	1		MON	1
21			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$1,080.00	10/9	10/12	4		TU-F	4

REP HEADLINE# 6187635
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,440.00	10/9	10/12	4		TU-F	4
24			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,440.00	10/15	10/15	1		MON	1
25			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	10/10	10/12	3		W-F	3
26			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	10/15	10/15	1		MON	1
27			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	10/9	10/12	4		TU-F	4
28			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	10/15	10/15	1		MON	1
29			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	10/9	10/12	4		TU-F	4
30			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	10/15	10/15	1		MON	1
31			700P-815P PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM	30		\$4,080.00	10/14	10/14	1		SUN	1

REP HEADLINE# 6187635
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32			1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$1,500.00	10/9	10/14	5		TU,TH-SU	5
33			1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$1,500.00	10/15	10/15	1		MON	1
34			1230A-130A PROGRAM : FALLON CON COM1: FALLON	30		\$240.00	10/9	10/12	4		TU-F	4
35			1230A-130A PROGRAM : FALLON CON COM1: FALLON	30		\$240.00	10/15	10/15	1		MON	1
36			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$600.00	10/13	10/13	1		SAT	1
37			900A-1000A PROGRAM : SAT NEWS CON COM1: SAT NEWS	30		\$360.00	10/13	10/13	1		SAT	1
38			1200N-100P PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS	30		\$180.00	10/13	10/13	1		SAT	1
39			600P-630P PROGRAM : SAT 6PM NEWS CON COM1: SAT 6PM NEWS	30		\$840.00	10/13	10/13	1		SAT	1
40			700P-800P PROGRAM : SAT ET CON COM1: SAT ET	30		\$780.00	10/13	10/13	1		SAT	1

Sam - late at night 1130-1230

1

REP HEADLINE# 6187635
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
41			800A-900A	30		\$600.00	10/14	10/14	1		SUN	1
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
42			900A-1000A	30		\$360.00	10/14	10/14	1		SUN	1
PROGRAM : SUN NEWS												
CON COM1: SUN NEWS												
43			1200N-100P	30		\$180.00	10/14	10/14	1		SUN	1
PROGRAM : SUN NOON NEWS												
CON COM1: SUN NOON NEWS												
44			600P-630P	30		\$900.00	10/14	10/14	1		SUN	1
PROGRAM : SUN 6PM NEWS												
CON COM1: SUN 6PM NEWS												
45			630P-700P	30		\$3,000.00	10/14	10/14	1		SUN	1
PROGRAM : NBC SUN NEWS												
CON COM1: NBC SUN NEWS												
OCT/12 83055.00												
												CONTRACT TOTAL 83055.00
												TOTAL SPOTS 96

MARKET TOTALS \$346,062 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	82215	Campaign Ref:	E:120628109
Buyer:	FL	Client/Product/Estimate:	. / 1490	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06187635
Est./PO Number:	06187635	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			82215

Ref	Sales Product Details	Rate	Spot Type	10/08	10/15	Total	Cost
1	M-F 5a News .TWTF..	180	30 Comme	Nbr of Spots	4	4	720
2	M-F 5a News M.....	180	30 Comme	Nbr of Spots	1	1	180
3	M-F 530a News .TWTF..	300	30 Comme	Nbr of Spots	4	4	1200
4	M-F 530a News M.....	300	30 Comme	Nbr of Spots	1	1	300
5	M-F 6a News .TWTF..	840	30 Comme	Nbr of Spots	3	3	2520
6	M-F 6a News M.....	840	30 Comme	Nbr of Spots	1	1	840
7	M-F 7a Today Show .TWTF..	1080	30 Comme	Nbr of Spots	3	3	3240
8	M-F 7a Today Show M.....	1080	30 Comme	Nbr of Spots	1	1	1080
9	M-F 9a Today Show II .TWTF..	660	30 Comme	Nbr of Spots	8	8	5280
Weekly Totals: Total Spots(Ord Spots)				78	17	95	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	82215	Campaign Ref:	E:120628109
Buyer:	FL	Client/Product/Estimate:	1 / 490	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06187635
Est./PO Number:	06187635	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/08	10/15	Total	Cost
10	M-F 9a Today Show II M.....	660	30 Comme	Nbr of Spots	2	2	1320
11	M-F 10a Daytime TWTF..	195	30 Comme	Nbr of Spots	4	4	780
12	M-F 10a Daytime M.....	195	30 Comme	Nbr of Spots	1	1	195
13	M-F 11a News ..WTF..	195	30 Comme	Nbr of Spots	3	3	585
14	M-F 11a News M.....	195	30 Comme	Nbr of Spots	1	1	195
15	M-F 2p Rachael Ray TWTF..	300	30 Comme	Nbr of Spots	4	4	1200
16	M-F 2p Rachael Ray M.....	300	30 Comme	Nbr of Spots	1	1	300
17	M-F 4p Dr Oz TWTF..	720	30 Comme	Nbr of Spots	4	4	2880
18	M-F 4p Dr Oz M.....	720	30 Comme	Nbr of Spots	1	1	720
19	M-F 5p News TWTF..	1080	30 Comme	Nbr of Spots	3	3	3240
20	M-F 5p News M.....	1080	30 Comme	Nbr of Spots	1	1	1080
21	M-F 530p News TWTF..	1080	30 Comme	Nbr of Spots	4	4	4320
Weekly Totals: Total Spots(Ord Spots)				78	17	95	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 82215	Campaign Ref: E:120628109
Buyer: FL	Client/Product/Estimate: / / 490	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06187635
Est./PO Number: 06187635	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/08	10/15	Total	Cost
22	M-F 6p News ..TWTF..	1440	30 Comme	Nbr of Spots	4		4	5760
23	M-F 6p News M.....	1440	30 Comme	Nbr of Spots		1	1	1440
24	M-F 630p ET / 530p CT NBC Nightly News ..WTF..	2400	30 Comme	Nbr of Spots	3		3	7200
25	M-F 630p ET / 530p CT NBC Nightly News M.....	2400	30 Comme	Nbr of Spots		1	1	2400
26	M-F 7p Entertainment Tonight ..TWTF..	1200	30 Comme	Nbr of Spots	4		4	4800
27	M-F 7p Entertainment Tonight M.....	1200	30 Comme	Nbr of Spots		1	1	1200
28	M-F 730p Extra ..TWTF..	1200	30 Comme	Nbr of Spots	4		4	4800
29	M-F 730p Extra M.....	1200	30 Comme	Nbr of Spots		1	1	1200
30	Sun 7p ET / 6p CT Football Night in AmericaS	4080	30 Comme	Nbr of Spots	1		1	4080
31	M-Su 11p News ..T.TFS.	1500	30 Comme	Nbr of Spots	4		4	6000
32	M-Su Late News Late RunS	1500	30 Comme	Nbr of Spots	1		1	1500
Weekly Totals: Total Spots(Ord Spots)					78	17	95	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 82215	Campaign Ref: E:120628109
Buyer: FL	Client/Product/Estimate: . / . / 490	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06187635
Est./PO Number: 06187635	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/08	10/15	Total	Cost
33	M-Su 11p News M.....	1500	30 Comme		1	1	1500
34	M-F 1237a ET / 1137p CT Late Night TWTF..	240	30 Comme	4		4	960
35	M-F 1237a ET / 1137p CT Late Night M.....	240	30 Comme		1	1	240
36	Sat 7a Today ShowS.	600	30 Comme	1		1	600
37	Sat 9a NewsS.	360	30 Comme	1		1	360
38	Sat 12p NewsS.	180	30 Comme	1		1	180
39	Sat 7p Entertainment TonightS.	780	30 Comme	1		1	780
40	Sun 8a Today ShowS	600	30 Comme	1		1	600
41	Sun 9a NewsS	360	30 Comme	1		1	360
42	Sun 12p NewsS	180	30 Comme	1		1	180
43	Sun 6p NewsS	900	30 Comme	1		1	900
44	Sun 630p ET / 530p CT NBC Nightly News	3000	30	1		1	3000
Weekly Totals: Total Spots (Ord Spots)				78	17	95	

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 648 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 82215	Campaign Ref: E:120628109
Buyer: "	Client/Product/Estimate: . / /490	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06187635
Est./PO Number: 06187635	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/08	10/15	Total	Cost
.....S			Comme				
Weekly Totals: Total Spots(Ord Spots)				78	17	95	

Grand Totals

		Month 10 Weeks: 4	
	Totals	10/08	10/15
Spots	95	78	17
Cost	82215	88025	14190

Grand Totals:

Spots:	95
Gross Total:	82,215.00
Commission:	12,332.25
Net Total:	69,882.75